Registered number: 05268303

# KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE 52 WEEKS ENDED 25 DECEMBER 2021



# **COMPANY INFORMATION**

**DIRECTORS** L Cowan

R Dupont D Jones A Thick

**REGISTERED NUMBER** 05268303

**REGISTERED OFFICE** Palace House

3 Cathedral Street

London SE1 9DE

**INDEPENDENT AUDITORS** Bishop Fleming LLP

Chartered Accountants & Statutory Auditors
10 Temple Back

Bristol BS1 6FL

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# GROUP STRATEGIC REPORT FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## INTRODUCTION

The directors present their Strategic Report for the Group for the 52 weeks ended 25 December 2021 ("the financial year").

## **PRINCIPAL ACTIVITIES**

The Group is a leading provider of education to international students in the UK. The Group helps its students achieve their ambition of studying for and obtaining a UK University degree. The Group works closely with UK universities, with the intention of supporting each partner University achieve their international education strategy. The Group does so by operating international colleges which are affiliated to our UK partner universities. These colleges (collectively referred to as Pathway colleges) offer higher education programmes for international students as preparation for study at the University to which each college is affiliated, and to other universities with whom the Group has separate agreements. The Group has an international network of representative offices engaging in recruitment and marketing services for the region they represent, the largest of which are in India, Hong Kong, UAE and Nigeria.

## **BUSINESS REVIEW AND FUTURE DEVELOPMENTS**

The Group, through co-operation agreements with various UK universities, operates affiliated international colleges, providing courses of study for international students wishing to progress to study at these Universities.

The Group delivered a profit of £12.0m in 2021 (2020: £12.3m) on revenues of £133m (2020: £134m). This performance is in the context of the considerable challenges from the COVID-19 pandemic which the Group continues to manage.

Revenues were negatively impacted by students continuing to study online and therefore not requiring our accommodation, and because our Autumn 2020 intake was lower than the equivalent 2019 intake. This meant that the Group started 2021 with fewer active students than had been the case in the prior year. However, the Group performed strongly in its spring, summer and autumn 2021 intakes which, when combined with inflationary increases in the Group's programme fees, resulted in a marginal year-on-year decrease in revenues.

The Group's profit was attributable to careful cost management, particularly our ability to resize our accommodation business in response to students continuing to study online. The Group also spent less on international travel and face-to-face recruitment activities as a consequence of the pandemic.

The Group's net assets increased to £62.5m (2020: £60.5m).

In June 2021 the Group transferred 100 percent ownership of Kaplan Saudi Arabia Limited to another undertaking in the broader Kaplan group. Therefore, with effect from 28 June 2021 the results of that company no longer form part of these Group consolidated financial statements.

The Group's revenue streams are mainly student-related; they include tuition fees, accommodation income and fees for other related products and services, as well as income for student progression onto the Group's University partners' degree programmes. The Group also receives income for acting as an authorised representative of an insurance services company for the sale of travel insurance to students. In addition, the Group generates revenue through the provision of services to other Group companies.

The Group prioritises student experience and student outcomes and feels that these underpin revenue growth in existing colleges and support business development activity. The directors will continue to focus on the strategic direction of the company's business and that of its subsidiaries to generate further growth for the Kaplan network of Pathways colleges. There continues to be a focus on using the company's expertise to win further domestic and overseas contracts and new business development activity that have a good strategic fit with the Group's existing portfolio.

# GROUP STRATEGIC REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

Each Pathway college has a student visa licence which allows it to sponsor international students applying for student visas to study at our colleges. The licence is subject to annual basic compliance assessments by the United Kingdom Visas and Immigration service ('UKVI'). Statistics to date are well within the core measurable requirements to ensure the colleges meet the stringent compliance framework the UKVI requires. The licences also depend on maintaining Education Oversight at the Group's Pathway Colleges, with the exception of Glasgow International College, are under the Group's registration with the Office for Students for Educational Oversight. Glasgow International College falls under the Quality Assurance Agency ('QAA') for this purpose. The Office for Students is a non-departmental public body of the Department for Education, acting as the regulator and competition authority for the higher education sector in England.

## **RESULTS AND FINANCIAL POSITION**

Turnover for the financial year for the Group amounted to £133.0m (2020: £134.3m). The profit for the financial year was £12.0m (2020: £12.3m) and has been transferred to reserves. Net assets as at 25 December 2021 were £62.5m (2020: £60.5m).

## PRINCIPAL RISKS AND UNCERTAINTIES

At the current time, the directors believe the principal risks and uncertainties facing the Group are the impact of the COVID-19 pandemic, the general economic environment, geo-political factors and increased competition.

In 2021, the Group continued to deliver a mix of online and face-to-face learning. The directors have mitigated the impact of the COVID-19 pandemic on its accommodation business by working to minimise empty rooms by reducing the number of rooms we buy in from third parties and continuing to offer our rooms to students of our partner UK Universities. Marketing & recruitment have also reduced activity because of travel restrictions and the Group continues to place focus on innovative ways to create new revenue streams and maximise enrolments to offset the shortfall in accommodation revenue.

The directors mitigate competition risk by having management regularly review the market to ensure pricing is attractive and by making student outcomes and service levels a high priority to attract and grow student numbers.

They mitigate the risk of adverse impact of geo-economic and political factors by trying, through the breadth of our regional office and agent support networks, to reduce the Group's dependency for student recruitment on any single market.

The directors believe that changes to the laws and regulations of the UKVI in relation to the issuing of student visas present uncertainty to the Group. The directors manage this risk by placing great emphasis on awareness of and compliance with UKVI regulations. Internal reviews and staff training are considered a vital component of this.

# **KEY PERFORMANCE INDICATORS**

The directors utilise a wide range of operational performance measures to monitor the Group's business activities. However, the operational performance measures are all specific to a particular target. The Group's directors do not believe that using further key performance indicators would be necessary or appropriate for an understanding of the development, performance or position of the business as a whole.

# GROUP STRATEGIC REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# DIRECTORS' STATEMENT OF COMPLIANCE WITH DUTY TO PROMOTE THE SUCCESS OF THE GROUP

The Strategic Report is required to include a statement describing how the Directors have had regard to the matters set out in section 172(1)(a) to (f) of the Companies Act 2006 during the 52 weeks ended 25 December 2021 when performing their duty under section 172 of the Act. Section 172(1) of the Companies Act 2006 states: "A director of a company must act in the way he considers, in good faith, would be most likely to promote the success of the company for the benefit of its members as a whole, and in doing so have regard (amongst other matters) to - (a) the likely consequences of any decision in the long term, (b) the interests of the company's employees, (c) the need to foster the company's business relationships with suppliers, customers and others, (d) the impact of the company's operations on the community and the environment, (e) the desirability of the company maintaining a reputation for high standards of business conduct, and (f) the need to act fairly as between members of the company."

All activity and decision-making by the Directors is undertaken in the context of a single shareholder, the length of cooperation agreements with affiliated universities, the company's strategic and annual planning cycle, and the monitoring by the Directors of its performance against its annual plan and budget.

In promoting the success of the Group for the benefit of its members, the Directors consider the shareholders of its ultimate parent, Graham Holdings Company, as the beneficial owners. The Directors were (and continue to be) able to perform their duty under section 172(1) with the perspectives and interests of its shareholders in mind, having due regard to a broad range of matters including those referred to in section 172(1)(a) to (f).

# The likely consequences of any decision in the long term

The Directors consider the key factors to secure the long-term prospects of the Group to be the continued delivery of high-quality educational programmes, the retention of the Group's student visa route licences, maintenance of the Group's registration with the Office for Students and the QAA, and the maintenance of excellent, collaborative relationships with the University sector and in particular with the Group's University partners and the strength of its marketing and recruitment infrastructure. These factors form the overarching context for strategic decision-making. This context is reflected in the Business review and future developments section of the Directors' strategic report, which also considers the principal risks and uncertainties facing the Group at this time. The Group's strategy and business plan, and the annual budget require the approval of the Directors, with any significant changes during the year requiring approval supported by information and advice provided by senior management. These governance arrangements, in place with focus on monthly reporting, enable the Directors to continually assess the extent to which the consequences of any decision taken remain consistent with what was expected at the time the decision was made, and, whether it is appropriate to consider any alternative action.

# The interests of the company and Group's employees

The Directors are committed to creating an environment that continually attracts and retains talent within the Group's workforce with a focus on diversity and inclusivity. Staff-related key performance indicators are included in reporting to the Directors by senior management. Business updates include feedback from annual staff satisfaction surveys. The Directors fully support the Group-wide policy on initiatives focussing on personal development and professional growth. In addition, the 2021 bonus scheme for eligible employees was reviewed and approved by management, with amounts rewarded in line with the Group's performance for the year. The Group complies with the bonus policy as instructed by the management team responsible for the Graham Holdings Company's Education Division, who have final approval.

The need to foster the company and Group's business relationships with suppliers, customers and others. The key risks identified by the Group include student dissatisfaction with the quality of services provided, disenchantment amongst student recruitment agents and sponsors, failure to comply with requirements from relevant regulators and accrediting agencies, and failure to meet key performance indicators included within cooperation agreements with partner universities. There are numerous KPIs which specifically include reporting on such risks, for example, active student engagement, student satisfaction surveys, compliance reviews and student progression levels to the Universities which had made them the offer conditional on the result of their Pathway course. These surveys and KPI's are part of management reporting to the Directors. This enables prompt investigation and remedial action to be taken to address any areas where the business is not meeting its KPIs. With regards to recruitment agents and partner universities, there are dedicated relationship managers focussing on engagement and dialogue, with any potential red flags escalated through the appropriate channels promptly.

# GROUP STRATEGIC REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

The impact of the company and Group's operations on the community

The Group has as one of its main objectives the continued promotion of its corporate social responsibility. At an operational level, this translates into workforce training, partnering with charitable organisations and encouraging staff in fund raising activities by, for example, fund matching.

The desirability of the company and Group maintaining a reputation for high standards of business conduct Senior management include in its reporting to the Directors measurements against key performance indicators relating to specific initiatives, and against milestones for related activities. Senior management provide regular updates to the Education division of its ultimate parent company. This includes information on business performance. The Group has a high-integrity culture, with appropriate policies, training and processes relating to anti-bribery and corruption and whistleblowing, together with substantial business control functions such as Internal Audit, IT Security, Legal and Operational Health & Safety. The directors continued to oversee most, if not all, of these aspects of the Group throughout the year through regular senior management team meetings.

The need to act fairly as between members of the company and Group

The Group is a wholly owned subsidiary. The ultimate owner of the Group is Graham Holdings Company. Therefore the Group is deemed to be acting fairly between members on the basis that it has one member and delivers the strategy agreed with its parent entity.

This report was approved by the board on

and signed on its behalf.

A Thick Director

Date: 8 July 2022

Aven Thick

L Cowan Director

Date: 8 July 2022

# DIRECTORS' REPORT FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

The directors present their report and the financial statements for the 52 weeks ended 25 December 2021.

# **BUSINESS REVIEW AND FUTURE DEVELOPMENTS**

The business review and future developments of the Group are described in the Strategic report on page 1.

## **RESULTS AND DIVIDENDS**

The profit for the year for the Group, after taxation, amounted to £12.0m (2020: profit of £12.3m). Dividends of £14.6m were received during the year (2020: £5.4m). Dividends of £10.0m were paid during the year (2020: £Nil).

# **DIRECTORS**

The directors who served during the year were:

L Cowan

R Dupont

D Jones

A Thick

## **DIRECTORS' INDEMNITIES**

As permitted by the Articles of Association, the directors have the benefit of an indemnity which is a qualifying third-party indemnity provision as defined by Section 234 of the Companies Act 2006. The indemnity was in force throughout the last financial year and is currently in force. The Group also purchased and maintained throughout the financial year, via Graham Holdings Company, its ultimate parent company, Directors' and Officers' liability insurance in respect of itself and its directors.

# **EMPLOYEES' INDEMNITIES**

The Group maintains liability insurance for all employees. The liability insurance was in force during the financial year and also at the date of approval of the financial statements.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# FINANCIAL RISK MANAGEMENT

The Group is exposed to financial risks including credit risk, liquidity risk, cash flow risk and foreign exchange risk arising from the Group's normal business activities. These risks and the Group's approach to dealing with them are discussed below.

#### Credit risk

Credit risk is the potential exposure of the Group to loss in the event of non-performance by a counterparty. The Group controls this risk by use of appropriate credit checks, limits and monitoring procedures.

## Liquidity risk

Liquidity risk is the risk that insufficient working capital will be generated by the Group's business activities and that in this event suitable sources of funding may not be available. The Group mitigates this risk through Group banking agreements with its subsidiaries and receiving sufficient funding from its ultimate parent company for operations and long-term investment plans. There is no commercial borrowing.

## Cash flow risk

Cash flow risk is the risk that there are insufficient funds to meet obligations as they fall due. The Group mitigates this risk by sweeping funds from its subsidiaries into its accounts and by receiving additional funds, if required, from other Group undertakings.

## Foreign exchange risk

Foreign exchange risk is the risk that foreign assets or liabilities may be adversely affected by the change in the value of the foreign currencies. Foreign exchange risk on the intercompany balances with the parent company is borne by the parent. Foreign exchange risk on the remaining foreign intercompany balances is borne by the UK Group.

### Price risk

The Group has no exposure to equity securities price risk, as it holds no equity investments other than investments in subsidiary companies.

### **EMPLOYEES**

The Group places a high priority on ensuring that its employment policies respect the individual, and offer training, career and personal development opportunities regardless of race or ethnicity, gender, age, religion, nationality, disability, sexual orientation or marital status.

Full and fair consideration is given to the employment of all individuals and reasonable adjustments are made to accommodate the disabilities of the Group's employees, whether these disabilities arose before or during their employment with the Group.

The Group believes that customer satisfaction is key to its continued success. As a result of this, the Group strives to reward the contribution made by motivated and high-performing staff.

## **ENGAGEMENT WITH EMPLOYEES**

The Group has a well-established structure for communicating and listening to its employees through a variety of channels, including internal publications and Group-wide emails, webcasts, employee meetings and regular engagement surveys.

The Group systematically provides its employees with information on matters of concern to them, such as trading updates and business strategy, as well as consulting with its employees and inviting their views on matters that are likely to affect their interests. The directors have visibility of and fully support the Group's employee engagement strategy.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# **BUSINESS RELATIONSHIPS**

The directors give due consideration to its key stakeholders whilst carrying out the activities of the Group. In assessing its activities, the directors aim to act in the best interests of the Group, whilst being fair and transparent to its key stakeholders. Details of how the directors perform their duties whilst giving consideration to key stakeholders can be found in the s.172 statement on page 3.

# **BRANCHES OUTSIDE THE UK**

Details of branches operating outside the UK can be found in Note 15 to the financial statements.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# GREENHOUSE GAS EMISSIONS, ENERGY CONSUMPTION AND ENERGY EFFICIENCY ACTION

In 2021 the Group is reporting its second year of its Green House Gas emissions per the Streamlined Energy and Carbon Reporting regulations. The following scopes outline the categories of emissions to be disclosed.

Scope 1 (Direct emissions): Activities owned or controlled by your organisation that release emissions straight into the atmosphere. They are direct emissions. Examples of scope 1 emissions include emissions from combustion in owned or controlled boilers, furnaces, vehicles, emissions from chemical production in owned or controlled process equipment.

Scope 2 (Energy indirect): Emissions being released into the atmosphere associated with your consumption of purchased electricity, heat, steam and cooling. These are indirect emissions that are a consequence of your organisation's activities, but which occur at sources you do not own or control.

Scope 3 (Other indirect): Emissions that are a consequence of your actions, which occur at sources which you do not own or control and which are not classed as scope 2 emissions. Examples of scope 3 emissions are business travel by means not owned or controlled by your organisation, waste disposal, or purchased materials or fuels.

The Groups overall value chain carbon footprint is made up of Scope 2 and 3 emissions and covers a period from 1 January 2021 to 31 December 2021.

Scope 2 emissions consumed and measured throughout 2021 include:

- Electricity (kWh)
- Gas (kWh)
- Water (m3)

Information was obtained via annual energy consumption reports and invoices received in the year. Where the Group was not able to obtain actual consumption data, the Group either used actual data from the prior year or used actual data obtained in the year and extrapolated that to provide an appropriate estimate.

Transportation (distance in km):

- Air travel
- Train travel
- Taxi travel
- Mileage

Information was obtained via invoices received from travel/transport agencies where the Group hold an account and receipts supplied by staff to support corporate card spending and personal expense claims.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# Carbon emission consumption

CO2e	2021	2020
Total annual Scope 1 emissions	-	-
Total annual Scope 2 emissions	1,572,641	1,401,260
Total annual Scope 3 emissions	71,420	185,190
Intensity ratio		
Scope 2 emissions / Revenue (£'000s)	11.91	10.43
Scope 3 emissions / Revenue (£'000s)	0.54	1.38

Greenhouse Gas Emissions were calculated using the activity data multiplied by the emission conversion factor per the 'UK Government GHG Conversion Factors for Company Reporting'.

Scope 2 emissions increased in 2021 as the Group welcomed back many students for face-to-face learning due to the easing of government travel restrictions. Increased college activity and Head office staff slowly returning to working in the office contributed to the increase in overheads and energy consumption.

Scope 3 emissions decreased in 2021 as in-country marketing and recruitment activity were limited leading to a significant decrease in international travel. Most meetings and conferences were held virtually.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# STATEMENT OF CORPORATE GOVERNANCE AND INTERNAL CONTROLS

Kaplan International Colleges U.K. Limited ("the Company") and its subsidiaries ("the Group") is a private limited group operating international colleges in the United Kingdom as affiliated colleges of UK Universities, offering higher education programmes for international students as preparation for study at the University to which each college is affiliated (collectively referred to as Pathway colleges), and to other Universities through which the Group has separate recruitment agreements with. The Group receives a placement fee from the University with which it has such a recruitment agreement when the Group's placement service successfully enrols students onto a programme at that University. The Company and the Group are fully owned by Graham Holdings, a company listed on the NYSE. The Company is on the Office for Students register under the Approved (fee cap) category.

The Group is focused on helping its students develop the knowledge, intellectual capacity and professional experience they need for their long-term careers. Courses are designed to be academically demanding, industry relevant, and to inspire students with a real interest in how their chosen discipline plays a role in their future in the current professional world.

The Group had the following governance bodies in place throughout the year:

- Senior Management Team (Group level) ("the SMT")
- Academic, planning & quality committee (Group level) ("the APQC")
- New Product Development and Approvals Group (Group level) ("NPDAG")
- Business Approval Group for Programme Developments (Group level) ("BAGPD")
- UK College Executive Management Board (Group level) ("CEMB")
- Joint Strategic Management Boards with University Partners (Company level) ("the JSMB")
- College Senior Management Teams (Company level) ("College SMT")

These governing bodies were in place throughout 2021. In 2021 the Group established a Governing Body ("the GB") which the SMT reports to. The membership and Terms of Reference of the SMT have been revised to reflect the creation of the Governing Board. The Group also established an Audit and Risk Committee and held its inaugural meeting in October 2021.

Throughout the year the SMT was ultimately accountable for all the Group's activities up until April 2021 then this accountability was assumed by the new Governing Body. For clarity, references hereon in to "the GB" refer to the SMT until April 2021 and the Governing Body thereafter.

The GB oversaw the work of the Group and ensured that the academic governance procedures were effectively managed. The GB ensured that the Group's mission reflected the needs and interests of stakeholders and that it was aligned to its financial plan. The GB was also the principal financial and business authority of the Group, with responsibility to approve the annual budget. The GB met on 4 occasions during the financial year ending 25 December 2021 (2 meetings of which were the SMT prior to the creation of the GB, and 2 were the GB).

The GB develops and implements the strategic plan for the Group. Its responsibilities include leadership, operational planning and management, risk management, financial planning, resource planning and management, managing stakeholder relationships (including industry partners) and legal obligations.

Since the creation of the GB, the SMT reports to the GB and is the senior executive decision-making body for the Group.

The APQC has oversight of academic management, maintenance and enhancement of academic quality and standards, provision of appropriate learning opportunities for students and the encouragement of a thriving community of scholarship, professionalism and research.

The NPDAG ensures the new product portfolio within the Group evolves in line with sector developments, market demand and the strategic objectives of the Group. The BAGPD fulfils a similar role except with a focus on the existing product portfolio of the Group.

The CEMB reports to the SMT and is responsible for all matters regarding the effective planning, development and management of the Group's colleges.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

Each of the Group's companies operates a JSMB (or equivalent) with its university partner. Each JSMB scrutinises, oversees and monitors the strategic performance of the respective university partnership.

Each of the Group's companies holding a Pathway college operates a College SMT. The College SMT is responsible for advising and supporting the College Director in the strategic leadership and medium to long term management of the operations of the college, helping to ensure the effective and efficient delivery of all teaching, student support and associated services.

An Audit and Risk Committee was established in 2021 and its membership is entirely independent of the Group's executive management. It is responsible for examining risk management control and governance under delegation from the new Governing Body. It helps the Governing Body discharge its responsibility for adequate and effective risk management, control and governance (including ensuring the probity of the financial statements) and for the economy, efficiency and effectiveness of the Group's activities.

The Group is committed to operating in a transparent manner. Its consolidated accounts are publicly available from Companies House and are published on its website.

# **Appointment of Governing Board**

The GB members include senior management of the Group and the wider Kaplan organisation, with two independent external members appointed as non-executive directors.

# **Principal and Accountable Officer**

Linda Cowan holds the office of Managing Director for the Company. She is responsible for the overall management, direction and organisation of the Company. The Managing Director is the designated Accountable Officer, as defined by the Office for Students. The Managing Director is a member of the GB, the SMT, the NPDAG, the CEMB, and the Company level JSMBs.

## Statement of Senior Management Team's responsibilities

The SMT had the following responsibilities during the year:

- Review and monitor the performance of the Group against its strategic goals and strategy, including its
  overall university partnership strategy;
- Review and monitor financial performance and achievement against financial goals and ensure financial and operational controls and risk assessments are in place to effectively manage risk;
- Review the Group's risk assessment;
- Define the authorities delegated to sub-groups and committees and receive updates on their activity;
- Receive and consider annual College reports and other reports to inform the business of the GB;
- Approve key policies that operate across the Group and delegate authority for policy approval to sub-groups and committees as appropriate; and
- Ensure regulatory compliance including ensuring the Office for Students public interest governance principles are upheld and delivered.

### Statement of Internal Control

The GB is responsible for the Group's internal controls and for reviewing the effectiveness of these controls.

The Group's system of internal control is an ongoing process designed to manage rather than eliminate the risk of failure to achieve its strategic aims and objectives. It seeks to identify the main risks to the achievement of the Group's strategic aims and objectives, and to evaluate and manage those risks effectively. This system was in place for the financial year ending 25 December 2021 and up to the date of approval of the financial statements. There are no significant internal control weaknesses or failures to report.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

The following provides a summary of arrangements in place:

- The GB meets up to 4 times per annum to consider the mission and strategic plan of the Company and to monitor performance against those plans;
- The GB has responsibility for strategic planning and management, risk management, financial planning, resource planning and management, managing stakeholder relationships (including industry partners) and legal obligations;
- The Group has performed a risk assessment and is in the process of converting this into a risk register which will be reviewed regularly, through which the GB is able to evaluate the likelihood and impact of risks becoming a reality. The risk register will cover business, operational and compliance risk as well as financial risk:
- The GB has responsibility for approving the Group's budget and ensures regularity and propriety through regular scrutiny; and
- The GB receives regular reports on performance and areas of risk, including progress reports on key projects and action plans.

### OFFICE FOR STUDENTS REPORTING

The Directors confirm that whilst the primary purpose of reporting is to meet the requirements of Companies Act, the financial statements have been prepared in accordance with the requirements of Regulatory Advice 9 (Ref: OFS 2019.41).

## **GOING CONCERN**

The financial statements disclose all matters of which we are aware that are relevant to the ability of the Group and Company to continue as a going concern, including all significant conditions and events, mitigating factors and plans. The Group and Company also have the intent and ability to take actions necessary to continue as a going concern and have obtained a letter of support from Graham Holdings Company (the ultimate parent company) which provides support for meeting our liabilities as and when they fall due, but only to the extent that money is not otherwise available to meet such liabilities. This support will take the form of cash injection or parent company guarantees where appropriate and the support has been provided for a minimum period of 12 months from the date of signing of the financial statements.

# **DIRECTORS' CONFIRMATIONS**

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company and the Group's auditors are aware of that information.

# **POST BALANCE SHEET EVENTS**

On 14 April 2022, the Company commenced an agreement to lease a new office building. The lease is a 10 year lease with total future minimum lease payments of £4,485k, subject to review.

# DIRECTORS' REPORT (CONTINUED) FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# **AUDITORS**

The auditors, Bishop Fleming LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

A Thick Director

Date: 8 July 2022

Palace House 3 Cathedral Street London SE1 9DE Date:

L Cowan

Director

8 July 2022

# DIRECTORS' RESPONSIBILITIES STATEMENT FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

The directors are responsible for preparing the Annual report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the Group and company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law). Under company law the directors must not approve the Group and company financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and company and of the profit or loss of the Group and company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Group's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements:
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for safeguarding the assets of the Group and company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In the case of each director in office at the date the Directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the Group and company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the Group and company's auditors are aware of that information.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED

#### **OPINION**

We have audited the financial statements of Kaplan International Colleges U.K. Limited (the 'parent Company') and its subsidiaries (the 'Group') for the 52 weeks ended 25 December 2021, which comprise the Consolidated Statement of Comprehensive Income, the Consolidated and Company Statements of Financial Position, the Consolidated Statement of Cash Flows, the Consolidated and Company Statement of Changes in Equity, the Consolidated Analysis of Net Debt and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent Company's affairs as at 25 December 2021 and of the Group's profit for the 52 weeks then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice: and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **BASIS FOR OPINION**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# **CONCLUSIONS RELATING TO GOING CONCERN**

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group and Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# OTHER INFORMATION

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' report thereon. The directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED (CONTINUED)

#### OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Group strategic report and the Directors' report for the financial 52 weeks for which the financial statements are prepared is consistent with the financial statements; and
- the Group strategic report and the Directors' report have been prepared in accordance with applicable legal requirements.

# OPINION ON OTHER MATTERS PRESCRIBED BY THE OFFICE FOR STUDENTS' ACCOUNTS DIRECTION (OfS 2019.41)

In our opinion, in all material respects:

• funds from whatever source administered by the institution for specific purposes have been properly applied to those purposes and, if relevant, managed in accordance with relevant legislation.

Under the Office for Students' Accounts Direction, we are required to report to you if we have anything to report in respect of the following matters:

• The grant and fee income, as disclosed in note 5 to the financial statements, has been materially misstated.

We have no matters to report arising from this responsibility.

# MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the Group and the parent Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Group strategic report or the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

# **RESPONSIBILITIES OF DIRECTORS**

As explained more fully in the Directors' responsibilities statement set out on page 14, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the parent Company or to cease operations, or have no realistic alternative but to do so.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED (CONTINUED)

#### **AUDITORS' RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

- the nature of the industry and sector, control environment and business performance;
- results of our enquiries of management and the board about their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the Group's documentation of their policies and procedures relating to:
  - identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - o detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
  - the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- the matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud, which included incorrect recognition of revenue and management override of controls using manual journal entries, and these were identified as the greatest potential area for fraud.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory frameworks that the Company operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Group and parent Company's ability to operate or to avoid a material penalty. These included compliance with the requirements of the Office for Students (OfS); Health and Safety regulations; UK Visa Immigration, Safeguarding and GDPR; Company law; and tax and employment legislation.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED (CONTINUED)

Our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- reviewing the financial statement disclosures and testing to supporting documentation to assess the recognition of revenue;
- enquiring of management and those charged with governance concerning actual and potential litigation and claims:
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- undertaking these procedures in relation to significant components as considered appropriate;
- · reading minutes of meetings of those charged with governance; and
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; and assessing whether the judgements made in making accounting estimates are indicative of a potential bias;

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members, and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' report.

## **USE OF OUR REPORT**

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

John Talbot FCA (Senior statutory auditor)

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for and on behalf of Bishop Fleming LLP Chartered Accountants Statutory Auditors 10 Temple Back Bristol BS1 6FL

Date: 12/07/2022

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

	Note	52 weeks ended 25 December 2021 £000	52 weeks ended 26 December 2020 £000
Turnover	4	132,954	134,300
Cost of sales		(62,662)	(65,932)
Gross profit		70,292	68,368
Administrative expenses		(56,465)	(54,687)
Operating profit	6	13,827	13,681
Income from interests in associated undertakings		1,035	1,568
Interest receivable and similar income	9	282	425
Interest payable and similar expenses	10	-	(164)
Profit before taxation		15,144	15,510
Tax on profit	11	(3,186)	(3,217)
PROFIT FOR THE FINANCIAL YEAR		11,958	12,293
Other comprehensive (expense)/income for the year		41	(97)
TOTAL COMPREHENSIVE INCOME FOR THE YEAR		11,999	12,196

# KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED REGISTERED NUMBER:05268303

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 25 DECEMBER 2021

	Note		25 December 2021 £000		26 December 2020 £000
Fixed assets					
Intangible assets	13		-		33
Tangible assets	14		53,115		54,263
Investments	15		379		1,834
			53,494	•	56,130
Current assets					
Debtors: amounts falling due within one year	16	154,241		127,916	
Cash at bank and in hand	17	4,807		13,009	
		159,048	_	140,925	
Creditors: amounts falling due within one year	18	(147,770)		(134,565)	
Net current assets	•		11,278		6,360
			64,772	•	62,490
Provisions for liabilities					
Other provisions	20	(2,321)		(2,038)	
	•		(2,321)		(2,038)
Net assets			62,451		60,452
Called up share capital	21			•	
Share premium account			17,000		17,000
Capital redemption reserve			900		900
Foreign exchange reserve			(397)		(438)
Profit and loss account			44,948		42,990
			62,451	•	60,452

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

A Thick L Cowan
Director Director

Date: 8 July 2022 Date: 08 July 2022

# KAPLAN INTERNATIONAL COLLEGES U.K. LIMITED REGISTERED NUMBER:05268303

# COMPANY STATEMENT OF FINANCIAL POSITION AS AT 25 DECEMBER 2021

	Note		25 December 2021 £000		26 December 2020 £000
Fixed assets					
Tangible assets	14		5,736		3,812
Investments	15		2,000	_	2,102
			7,736		5,914
Current assets					
Debtors: amounts falling due within one year	16	134,750		127,562	
Cash at bank and in hand	17	4,246		9,993	
	•	138,996	-	137,555	
Creditors: amounts falling due within one year	18	(102,535)		(101,607)	
Net current assets	•		36,461		35,948
Total assets less current liabilities			44,197		41,862
Net assets			44,197		41,862
Capital and reserves				·	
Called up share capital	21		-		_
Share premium account			17,000		17,000
Capital contribution			900		900
Retained earnings brought forward		23,962		22,010	
Profit/(loss) for the year		12,335		1,952	
Dividends paid		(10,000)		-	
Profit and loss account carried forward	•		26,297	_	23,962
			44,197	•	41,862

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

A Thick L Cowan
Director Director

Ade Thick

Date: 8 July 2022 Date: 8 July 2022

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

At 27 December 2020	Share capital £000 -	Share premium account £000	Capital contribution £000 900	Foreign exchange reserve £000 (438)	Retained earnings £000 42,990	Total equity £000 60,452
Profit for the financial year	-	-	-	-	11,958	11,958
Other comprehensive income for the year	-	-	-	41	-	41
Dividends Paid	-	-	-	-	(10,000)	(10,000)
AT 25 DECEMBER 2021	-	17,000	900	(397)	44,948	62,451

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE 52 WEEKS ENDED 26 DECEMBER 2020

	Share capital £000	Share premium account £000	Capital contribution	Foreign exchange reserve £000	Retained earnings £000	Total equity £000
At 29 December 2019	-	17,000	900	(341)	30,697	48,256
At 20 December 2010	_	17,000	300	(041)	30,037	40,200
Profit for the financial year	-	-	-	-	12,293	12,293
Other comprehensive income for the year	-	-	-	(97)	-	(97)
AT 26 DECEMBER 2020	-	17,000	900	(438)	42,990	60,452

# COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

At 27 December 2020	Share capital £000	Share premium account £000	Capital contribution £000 900	Retained earnings £000 23,962	Total equity £000 41,862
Profit for the financial year Dividends Paid	-	-	- -	12,335 (10,000)	12,335 (10,000)
AT 25 DECEMBER 2021		17,000	900	26,297	44,197

The notes on pages 27 to 54 form part of these financial statements.

# COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE 52 WEEKS ENDED 26 DECEMBER 2020

	Share capital £000	Share premium account £000	Capital contribution £000	Retained earnings £000	Total equity £000
At 29 December 2019	-	17,000	900	22,010	39,910
Profit for the financial year	-	-	-	1,952	1,952
AT 26 DECEMBER 2020	-	17,000	900	23,962	41,862

# CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

	25 December 2021 £000	26 December 2020 £000
Cash flows from operating activities	2000	2000
Profit for the financial year	11,958	12,293
Adjustments for:		
Amortisation of intangible assets	-	44
Depreciation of tangible assets	4,410	4,091
Disposal/write-off of intangible assets	33	-
Loss on disposal of tangible assets	720	6
Interest paid	-	164
Interest received	(282)	(425)
Taxation charge	3,186	3,217
(Increase) in debtors	(25,276)	(17,253)
Increase in creditors	10,803	465
Increase in provisions	283	2,038
Share of operating profit in associates	(1,035) 41	(1,568)
Differences arising on translation of foreign operations	41	(97)
Net cash generated from operating activities	4,841	2,975
Cash flows from investing activities		
Purchase of tangible fixed assets	(4,766)	(5,474)
Dividends received from associated undertakings	1,441	-
Net cash used in investing activities	(3,325)	(5,474)
Cash flows from financing activities		
Dividends paid	(10,000)	-
Interest paid	-	(164)
Interest received	282	425
Net cash used in financing activities	(9,718)	261
Net (decrease) in cash and cash equivalents	(8,202)	(2,238)
Cash and cash equivalents at beginning of the financial year	13,009	15,247
CASH AND CASH EQUIVALENTS AT THE END OF THE FINANCIAL YEAR	4,807	13,009
CASH AND CASH EQUIVALENTS AT THE END OF THE FINANCIAL YEAR COMPRISE:		
Cash at bank and in hand	4,807	13,009
	4,807	13,009

# CONSOLIDATED ANALYSIS OF NET DEBT FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

	At 27 December 2020 £000	Cash flows	At 25 December 2021 £000
Cash at bank and in hand	13,009	(8,202)	4,807

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 1. GENERAL INFORMATION

Kaplan International College U.K. Limited ("the Company") and its subsidiaries (collectively "the Group") operates international colleges as affiliated colleges as well as having separate recruitment agreements into various UK universities. The Group offers higher education programmes for international students as preparation for study at UK universities for which the group receives a placement fee from Universities when its University placement service successfully enrols students into Universities with which it has recruitment agreements.

The Company is a private company limited by shares and is incorporated in the United Kingdom. The address of its registered office is Palace House, 3 Cathedral Street, London, England, SE1 9DE.

## 2. ACCOUNTING POLICIES

## 2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006. The financial statements conform to guidance published by the Office for Students (OfS) in the Regulatory advice 9: Accounts direction (OfS 2019.41).

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires Group management to exercise judgment in applying the Group's accounting policies (see note 3).

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of comprehensive income in these financial statements.

The following principal accounting policies have been applied:

# 2.2 BASIS OF CONSOLIDATION

The consolidated financial statements present the results of the Company and its own subsidiaries ("the Group") as if they form a single entity. Intercompany transactions and balances between group companies are therefore eliminated in full.

The consolidated financial statements incorporate the results of business combinations using the purchase method. In the Statement of Financial Position, the acquiree's identifiable assets, liabilities and contingent liabilities are initially recognised at their fair values at the acquisition date. The results of acquired operations are included in the Consolidated Statement of Comprehensive Income from the date on which control is obtained. They are deconsolidated from the date control ceases.

## 2.3 GOING CONCERN

The financial statements disclose all matters of which we are aware that are relevant to the ability of the Group and Company to continue as a going concern, including all significant conditions and events, mitigating factors and plans of the Group and Company. The Group and Company also has the intent and ability to take actions necessary to continue as a going concern, and has obtained a letter of support from Graham Holdings Company (the ultimate parent company) which provides support for meeting our liabilities as and when they fall due, but only to the extent that money is not otherwise available to meet such liabilities. This support will take the form of cash injection or parent company guarantees where appropriate and the support has been provided for a minimum period of 12 months from the date of signing of the financial statements.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

## 2.4 FOREIGN CURRENCY TRANSLATION

### Functional and presentation currency

The Company's functional and presentational currency is GBP.

#### Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Consolidated statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in profit or loss within 'other operating income'.

On consolidation, the results of overseas operations are translated into Sterling at rates approximating to those ruling when the transactions took place. All assets and liabilities of overseas operations are translated at the rate ruling at the reporting date. Exchange differences arising on translating the opening net assets at opening rate and the results of overseas operations at actual rate are recognised in other comprehensive income.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

#### 2.5 TURNOVER

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Group and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

Turnover, in the form of tuition fees and enrolment fees, is recognised over the number of teaching weeks of the relevant course, which may span a financial year. Any receipts in advance of a course starting date are held on the Statement of Financial Position as deferred income.

Rental income on the provision of accommodation to students is recognised in the Statement of Comprehensive Income on a straight-line basis over the lease or tenancy agreement term.

Turnover relating to commission from the sale of travel insurance on an agency basis, is recognised in full at the point of sale.

Turnover relating to placement fees earned from the University are due on and are recognised in full on enrolment of students from the International College on the University programmes.

Turnover in the Company that arises from charging group companies management fees for the provision of support function services and strategic leadership is recognised annually, using a cost plus model.

Turnover that represents fees, in relation to contracts to provide management and consultancy services for English language and study skills teaching centres and for audit and review services to overseas academic institutions, is recognised in two ways: where the agreement stipulates a 'per student' fee, turnover is recognised evenly over the duration of the course and where the contract provides for a reimbursement of costs, turnover is recognised as the costs are incurred to the levels provided in the contract. In addition, these contracts also include a teacher recruitment service. Turnover is recognised on successful placement of a new teacher.

Turnover relating to the sale of goods is recognised when goods are delivered.

## 2.6 OPERATING LEASES: THE GROUP AS LESSEE

Rents due under operating leases are charged to the Statement of Comprehensive Income based on the amount contractually due for the year. Operating leases where increases are not deemed inflationary are charged on a straight-line basis over the period of the lease. Incentives received to enter into an operating lease are credited to the profit and loss account, to reduce the lease expense, on a straight-line basis over the period of the lease.

# 2.7 INTEREST INCOME

Interest income is recognised in profit or loss using the effective interest method.

# 2.8 FINANCE COSTS

Finance costs are charged to profit or loss over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

#### 2.9 PENSIONS

## **DEFINED CONTRIBUTION PENSION PLAN**

The Group operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the Group in independently administered funds.

## 2.10 CURRENT AND DEFERRED TAXATION

The tax expense for the year comprises current and deferred tax. Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company and the Group operate and generate income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the reporting date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits;
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met; and
- Where they relate to timing differences in respect of interests in subsidiaries, associates, branches and joint ventures and the Group can control the reversal of the timing differences and such reversal is not considered probable in the foreseeable future.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

#### 2.11 INTANGIBLE ASSETS

Intangible assets are stated at cost less accumulated amortisation and accumulated impairment losses. Amortisation is calculated, using the straight-line method, to allocate the depreciable amount of the assets to their residual values over their estimated useful lives.

The estimated useful lives range as follows:

Curriculum - 3 years

Amortisation is charged to Administrative expenses in the Statement of Comprehensive Income.

Where factors, such as technological advancement or changes in market price, indicate that residual value or useful life have changed, the residual value, useful life or amortisation rate are amended prospectively to reflect the new circumstances. The assets are reviewed for impairment if these factors indicate that the carrying amount may be impaired.

Development costs that are directly attributable to the design and testing of identifiable and unique educational course content for the Company are recognised as intangible assets when the following criteria are met:

## 2.12 TANGIBLE FIXED ASSETS

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

At each reporting date the company assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined which is the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

The Group adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Group. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to profit or loss during the period in which they are incurred.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

# 2.12 TANGIBLE FIXED ASSETS (CONTINUED)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Freehold property - 50 years
Leasehold improvements - life of lease
Fixtures and fittings - 3 to 5 years
Computer equipment - 3 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

Assets under construction are measured at cost less any recognised impairment loss. These assets are capitalised when they are considered ready for use and depreciated from such date.

At each reporting date, the group assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined which is the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount. A review is carried out annually by the directors to assess if any indicators of impairment exist.

# 2.13 VALUATION OF INVESTMENTS

Investments are stated at cost less amounts written off in respect of permanent diminutions in value.

## 2.14 DEBTORS

Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

# 2.15 CASH AND CASH EQUIVALENTS

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

## 2.16 CREDITORS

Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 2. ACCOUNTING POLICIES (continued)

## 2.17 PROVISIONS FOR LIABILITIES

Provisions are made where an event has taken place that gives the Group a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to profit or loss in the year that the Group becomes aware of the obligation, and are measured at the best estimate at the reporting date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the Statement of financial position.

## 2.18 FINANCIAL INSTRUMENTS

The Group only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from third parties, loans to related parties and investments in ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or in case of an out-right short-term loan that is not at market rate, the financial asset or liability is measured, initially at the present value of future cash flows discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost, unless it qualifies as a loan from a director in the case of a small company, or a public benefit entity concessionary loan.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Consolidated Statement of Comprehensive Income.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the Group would receive for the asset if it were to be sold at the reporting date.

Financial assets and liabilities are offset and the net amount reported in the Statement of Financial Position when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

# 2.19 DIVIDENDS

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 3. JUDGEMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The Company making estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

Impairment of short-term debtor balances is accounted for based on the status of the students, whether the amounts owed in relation to students have been guaranteed by sponsors and whether there are any market or financial conditions which could result in non-payment. These reviews are conducted during the year and at the Statement of Financial Position date and provision for impairments are informed by market information and historic trends.

The Group is engaged in lease arrangements for the provision of student accommodation. As part of the lease arrangements, the Group is responsible for the cost of replacing, reinstalling or rectifying the assets where there is a present contractual or statutory requirement. Where settlement of these obligations is considered probable, amounts are recorded in accruals or provisions.

The directors have reviewed the asset lives and associated residual values of all fixed asset classes and have concluded that asset lives and residual values are appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors, such as technological innovation, product life cycles and maintenance programmes.

Where impairment triggers are identified, the recoverable amount of an investment is generally determined by its value in use, which is derived from discounted cash flow calculations. Judgment is required to determine whether impairment indicators exists. The key inputs into the cash flow calculations include the estimate of growth rates, discount rates and length of contract. Judgment is required in relation to the achievability of the long-term business plan and macroeconomic assumptions underlying the valuation process. Pre-tax cash flows for the year are based on Group's Senior Management Team approved business plans and are thereafter based on long term growth rates.

The Group are at a very advanced stage in finalising an agreement to share the cost with two other parties of certain work on a property over which the Group has a lease. This work is legally required. The accounts have been prepared on the basis that this agreement is executed as expected, and that the Group only recognises its share of these costs.

The Group assesses the impairment of investments in subsidiaries whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors considered important that could trigger an impairment review include the following:

- Significant underperformance relative to historical or projected future operating results;
- Significant changes in the manner of the use of the acquired assets or the strategy for the overall business; and
- Significant negative industry or economic trends.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

4.	Τl	JR	:N	O١	/ER

An analysis of turnover by class of business is as follows:

	52 weeks ended 25 December 2021 £000	52 weeks ended 26 December 2020 £000
Tuition fees and other	95,860	99,024
Accommodation income	15,682	20,134
University placement fees	9,121	8,204
Other income	10,514	6,431
Management fees from group companies	1,777	507
	132,954	134,300
Analysis of turnover by country of destination:		
	52 weeks ended 25	52 weeks ended 26
	December 2021 £000	December 2020 £000
United Kingdom	131,241	133,479
Rest of the world	1,713	821
	132,954	134,300
	=======================================	

## 5. OFS GRANT AND FEE INCOME

	52 weeks ended 25	52 weeks ended 26
	December 2021 £000	December 2020 £000
Grant income from the OFS	-	-
Grant income from other bodies	-	-
Fee income for taught awards (ex. VAT)	8,380	7,779
Fee income for research awards (ex. VAT)	-	-
Fee income from non-qualifying courses (ex. VAT)	87,480	91,245
	95,860	99,024

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 6. OPERATING PROFIT

The operating profit is stated after charging/(crediting):

	52 weeks ended	52 weeks ended
	25 December 2021 £000	26 December 2020 £000
Staff costs	40,856	37,176
Fees payable to the group's auditors for the audit of the company's financial statements	21	13
Fees payable to the group's auditors for the audit of the company's subsidiaries	193	146
Fees payable to the group's auditors in respect of other services and taxation	42	94
Operating lease charges - land and buildings	16,500	18,508
Operating lease charges - plant and machinery	42	126
Impairment of trade receivable	1,515	1,907
Depreciation of tangible fixed assets	4,410	4,091
Disposal of intangible asset	33	-
Disposals/write offs of tangible fixed assets	-	6
Amortisation of intangible fixed assets	-	44
Foreign exchange (gains)/losses	114	(584)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 7. EMPLOYEES

Staff costs, including directors' remuneration, were as follows:

	Group	Group	Company	Company
	25	26	25	26
	December	December	December	December
	2021	2020	2021	2020
	£000	£000	£000	£000
Wages and salaries	36,393	33,053	15,742	13,849
Social security costs	3,373	3,125	1,788	1,650
Cost of defined contribution scheme	1,084	998	469	427
	40,850	37,176	17,999	15,926

The average monthly number of employees, including the directors, during the year was as follows:

	Group	Group	Company	Company
	52 weeks	52 weeks	52 weeks	52 weeks
	ended	ended	ended	ended
	25	26	25	26
	December	December	December	December
	2021	2020	2021	2020
	No.	No.	No.	No.
Tuition	505	176	2	2
Administration	536	438	265	208
	1,041	614	267	210

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 7. EMPLOYEES (CONTINUED)

Additional disclosure required by the Office for Students:

The company is registered with the Office for Students (OfS) in regard to its UK Pathways Colleges in England. As part of the ongoing requirements of registration, the following disclosures are required in respect of the Head of Provider.

The Head of Provider's remuneration package includes a basic salary of £187k (2020: £167k), bonus of £95k (2020: £95k) and pension contributions of £10k (2020: £8K).

In 2020, the Head of Provider's basic salary was reduced by a temporary salary reduction taken in response to the Group's response to the Covid-19 pandemic. Without the temporary reduction the salary was £187k. The Head of Provider did not receive a salary increase in 2021.

The Head of Provider's basic pay is 6.1 times (2020 as published: 4.9 times higher, 2020 new methodology\*: 5.7) higher than the median basic pay of staff. The Head of Provider's total remuneration is 9.2 times (2020 as published: 4.4 times higher, 2020 new methodology\*: 8.8) than the median total remuneration of staff.

\*In the prior year the pay multiple disclosure was calculated using the mean remuneration of salaried staff due to the Group not recording information at the level of detail required to calculate the median pay of all staff. This year we have updated our methodology so that we are able to calculate the median pay of all staff, as required by the OfS accounts' direction. We have recalculated the 2020 pay multiple using the new methodology so that a consistent comparison can be made.

In 2021, a long-term incentive plan vested with an award of £78k (2020: £98k). Of this award, £45k was paid in 2022 and £33k relating to the period 2018 to 2020 was forfeited (2020: £98k relating to the period 2018 to 2020 was forfeited and therefore £nil).

The Head of Provider continues to be part of long-term incentive plans established by the Group's parent company which may make awards in future periods, and which will be disclosed as and when those awards are made.

The Head of Provider was awarded restricted stock by the Graham Holdings Company in connection with both their role as Head of Provider but also their broader leadership responsibilities within the Kaplan Inc Group. The number of restricted shares brought forward from 2020 was 300. In 2021, 200 of these shares vested with a value of £78k (2020: £nil). The value of these shares is derived from the Graham Holdings Company and Cable One share prices. The Cable One Company is an American broadband communications provider which was part of Graham Holdings Company at the point the restricted stock was awarded. The Graham Holdings share price was driven by its diversified business holdings in the automotive, manufacturing, media, healthcare, hospitality, data and education sectors, amongst others. In addition to the 100 restricted share options carried forward, an additional award of 234 restricted share options was made in 2021. As at the 2021 year-end, the Head of Provider holds 334 unvested restricted stock options in Graham Holdings Company.

The Head of Provider receives private medical insurance with a benefit value of £686 (2020: £684).

The Head of Provider's remuneration package is based on several factors. As well as being responsible for a portfolio of 10 International Pathway Colleges in the UK, the Head of Provider plays a key part in building and maintaining relationships with partner universities. The Head of Provider also takes a leading role in shaping the strategic direction of the Group and actively contributes, through her membership of the Kaplan Leadership Group, to the strategic direction of the broader group of businesses that form the Education Division of the Group's ultimate parent, GHCO. The Head of Provider's total remuneration package is proposed by the Senior Vice President of the Higher Education division of Kaplan International and is reviewed and approved by the Kaplan Inc. remuneration committee. Kaplan Inc. is the Education Division of the group's ultimate parent, GHCO.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 7. EMPLOYEES (CONTINUED)

The number of staff with a basic salary of over £100,000 per annum employed by Kaplan International Colleges U.K. Limited is disclosed below. 12 (2020: 14) of these staff are employed in roles with responsibility across a significant number of Kaplan businesses and therefore these broader responsibilities are reflected in the salary they receive. Their full basic salary has been used for the purpose of this disclosure as it is not possible to make an appropriate apportionment of their time across the range of Kaplan businesses they serve.

	2021	2020
£100,000 - £104,999	2	4
£105,000 - £109,999	1	1
£110,000 - £114,999	3	4
£115,000 - £119,999	2	-
£120,000 - £124,999	-	1
£125,000 - £129,999	1	-
£130,000 - £134,999	-	2
£135,000 - £139,999	3	1
£140,000 - £144,999	3	1
£145,000 - £154,999	-	-
£155,000 - £159,999	1	-
£160,000 - £164,999	2	2
£165,000 - £179,999	-	-
£180,000 - £184,999	-	1
£185,000 - £189,999	1	2
£190,000 - £194,999	-	-
£195,000 - £204,999	-	-
£205,000 - £209,999	1	-
£210,000 - £229,999	-	-
£230,000 - £234,999	1	1
£265,000 - £259,999	-	-
£260,000 - £264,999	-	1
£265,000 - £299,999	-	-
£300,000 - £304,999	1_	1
	22	22
	¢ 11	

The total amount of compensation paid for loss of office was as follows:

	2021	2020
	£000	£000
Total amount paid across the Company for loss of office	307	72
No. of employees to which this relates	11	8

None of the amounts paid in respect to compensation of loss of office relate to the Head of Provider.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 8. DIRECTORS' REMUNERATION

Remuneration and pension contributions for one director (2020: one) is borne by Aspect Education Limited, a fellow group undertaking. Details of their remuneration can be found in Aspect Education Limited's financial statements. It is not possible to make an appropriate apportionment for the element of remuneration which relates to the group. Remuneration payable to the three directors (2020: four) was as follows:

Decer	nded 25	52 weeks ended 26 December 2020 £000
	,086	1,655
Long term incentive schemes  Company contributions to defined contribution pension schemes	96 25	456 37
1	,207	2,148

The highest paid director received remuneration of £830k (2020: £809k).

At 25 December 2021, three (2020: three) directors held 1,282 B Class Common Stock in the Company's ultimate parent (2020: 1,180) Graham Holding Company which was granted under a share incentive scheme issuing restricted stock. Of the 1,180 stocks that were carried forward to 2021, 600 stocks vested in 2021 (2020: none). 702 new stocks were granted in 2021 (2020: none). The fair value per share as at 25 December 2021 was £473 (26 December 2020: £386).

#### 9. INTEREST RECEIVABLE

	52 weeks ended 25	52 weeks ended 26
	December 2021 £000	December 2020 £000
Interest received and similar income	282	425
	282	425

Intercompany interest is receivable on an unsecured loan made to Kaplan International Holdings Limited, the immediate parent company.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 10. INTEREST PAYABLE AND SIMILAR EXPENSES

	52 weeks ended 25 December 2021 £000	52 weeks ended 26 December 2020 £000
Interest paid and similar expenses	-	164
	-	164

Intercompany interest is payable on unsecured loans received from companies within the Kaplan group being Kaplan Singapore Limited, Kaplan Financial Limited and Hands On Limited.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 11. TAXATION

CORPORATION TAX	52 weeks ended 25 December 2021 £000	52 weeks ended 26 December 2020 £000
CORFORATION TAX		
Adjustments in respect of previous periods	(194)	(135)
	(194)	(135)
Group taxation relief	2,469	3,546
	2,275	3,411
FOREIGN TAX		
Foreign tax on income for the year	301	149
Foreign tax in respect of prior periods	116	-
	417	149
TOTAL CURRENT TAX	2,692	3,560
DEFERRED TAX		
Origination and reversal of timing differences	1,138	(310)
Adjustments in respect of prior periods	(255)	49
Effect of tax rate on opening balances	(389)	(82)
TOTAL DEFERRED TAX	494	(343)
TAXATION ON PROFIT ON ORDINARY ACTIVITIES	3,186	3,217

### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 11. TAXATION (CONTINUED)

## FACTORS AFFECTING TAX CHARGE FOR THE YEAR

The tax assessed for the year is higher than (2020: higher than) the standard rate of corporation tax in the UK of 19% (2020: 19%). The differences are explained below:

	52 weeks ended 25 December 2021 £000	52 weeks ended 26 December 2020 £000
Profit on ordinary activities before tax	15,144	15,510
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2020:19%)  EFFECTS OF:	2,877	2,947
Expenses not deductible for tax purposes	293	84
Fixed asset differences	233	473
Income not taxable for tax purposes	(43)	(215)
Adjustments to tax charge in respect of prior periods - corporation tax	(78)	(156)
Adjustments to tax charge in respect of prior periods - deferred tax	(255)	36
Remeasurement of deferred tax for changes in tax rates	(155)	(54)
Difference between UK and foreign tax rates	276	91
Movement on deferred tax not recognised	38	11
TOTAL TAX CHARGE FOR THE FINANCIAL YEAR	3,186	3,217

## **FACTORS THAT MAY AFFECT FUTURE TAX CHARGES**

In March 2021, the Chancellor announced that the corporation tax rate from 1 April 2023 would increase to a maximum rate of 25%. Finance Act 2021 including this increase received Royal Assent on 10 June 2021.

## 12. DIVIDENDS

	25	26
	December	December
	2021	2020
	£000	£000
Dividends paid	10,000	-
	10,000	-

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 13. INTANGIBLE ASSETS

## Group

	Curriculum £000
At 27 December 2020	124
Disposals	(124)
At 25 December 2021	
At 27 December 2020	91
On disposals	(91)
At 25 December 2021	-
NET BOOK VALUE	
At 25 December 2021	
At 26 December 2020	33

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 14. TANGIBLE FIXED ASSETS

Group

	Long leasehold property and land £000	Leasehold improvements £000	Fixtures and fittings £000	Computer equipment £000	Assets under construction £000	Total £000
COST						
At 27 December 2020	28,265	15,075	10,165	4,294	3,997	61,796
Additions	24	59	33	309	3,557	3,982
Disposals	-	(26)	(48)	(153)	(699)	(926)
Capitalised				2,186	(2,186)	
At 25 December 2021	28,289	15,108	10,150	6,636	4,669	64,852
DEPRECIATION						
At 27 December 2020	575	3,786	1,915	1,257	-	7,533
Charge for the year	571	1,335	1,156	1,348	-	4,410
Disposals	-	(12)	(44)	(150)	-	(206)
At 25 December 2021	1,146	5,109	3,027	2,455	-	11,737
NET BOOK VALUE						
At 25 December 2021	27,143	9,999	7,123	4,181	4,669	53,115
At 26 December 2020	27,690	11,289	8,250	3,037	3,997	54,263

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 14. TANGIBLE FIXED ASSETS (CONTINUED)

# Company

cost	Leasehold improvements £000	Fixtures and fittings £000	Computer equipment £000	Assets under construction £000	Total £000
At 27 December 2020	12	14	3,536	1,200	4,762
Additions	-	-	221	3,549	3,770
Disposals	(12)	(14)	(140)	(677)	(843)
Capitalised	-	-	2,186	(2,186)	-
At 25 December 2021	-		5,803	1,886	7,689
DEPRECIATION					
At 27 December 2020	11	10	929	-	950
Charge for the year	1	-	1,161	-	1,162
Disposals	(12)	(10)	(137)	-	(159)
At 25 December 2021	-	_	1,953	-	1,953
NET BOOK VALUE					
At 25 December 2021			3,850	1,886	5,736
At 26 December 2020	1	4	2,607	1,200	3,812

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 15. FIXED ASSET INVESTMENTS

Group

	Investments
	in joint
	ventures
	£000
COST AND NET BOOK VALUE	
At 27 December 2020	1,834
Share of profit for the year	1,035
Dividends received	(2,490)
At 25 December 2021	379

The dividends received and share of profit disclosed in the consolidation above relates to the investment in University of York International Pathway College LLP.

#### Company

	Investments in subsidiaries £000
COST AND NET BOOK VALUE	
At 27 December 2020	2,102
Disposals	(102)
At 25 December 2021	2,000

The Company fully disposed of its investment in Kaplan Saudi Arabia LLC during the year.

The remaining investment held at cost in the Company is in relation to the investment in Kaplan Bournemouth Limited. In the year, no impairment charges have been recognised in relation to this investment, however discounted cash flows continue to be sensitive to changes in key assumptions. The key assumption used in the discounted cash flow calculations relates to the long-term revenue growth rate beyond five years. The impairment that would arise should the long-term revenue growth rate decrease by 2% (will all other variables being equal) would be £3,694k (2020: £872k)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

# 15. FIXED ASSET INVESTMENTS (CONTINUED)

## **SUBSIDIARY UNDERTAKINGS**

The following were subsidiary undertakings of the Company:

			Class of	
Name	Registered office	Principal activity	shares	Holding
Kaplan NT Limited	England & Wales	Higher Education	Direct	100%
Kaplan US Limited	England & Wales	Higher Education	Direct	100%
Kaplan Glasgow Limited	England & Wales	Higher Education	Direct	100%
Kaplan Liverpool Limited	England & Wales	Higher Education	Direct	100%
Kaplan International College London Limited	England & Wales	Higher Education	Direct	100%
Kaplan Brighton Limited	England & Wales	Higher Education	Direct	100%
Kaplan UWE Limited	England & Wales	Higher Education	Direct	100%
Kaplan Bournemouth Limited	England & Wales	Higher Education	Direct	100%
Kaplan York Limited	England & Wales	Higher Education	Direct	100%
Kaplan Colleges Private Limited	India	Higher Education	Direct	99%
Kaplan International Colleges (Private) Limited	Pakistan	Dormant	Direct	100%
Kaplan International Colleges Limited	Nigeria	Higher Education	Direct	100%
Kaplan Qatar Limited	England & Wales	Dormant	Direct	100%
Kaplan Nottingham Limited	England & Wales	Higher Education	Direct	100%
Kaplan Estates Limited	England & Wales	Property Management	Direct	100%
Kaplan Partner Services HK Limited	Hong Kong	Higher Education	Direct	100%
Kaplan Essex Limited	England & Wales	Higher Education	Direct	100%

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

## 15. FIXED ASSET INVESTMENTS (CONTINUED)

## **SUBSIDIARY UNDERTAKINGS (CONTINUED)**

In the opinion of the directors the investments in and amounts due from the company's subsidiary undertakings are worth at least the amounts at which they are stated in the Statement of Financial Position.

Associate	County of incorporation	Principal activity	Percentage of ordinary shares held
University of York International Pathway College LLP	England & Wales	Higher Education	45%

All the subsidiaries and associated undertakings disclosed in the table above are included in the consolidation.

All entities listed in the table above share the registered address with the Company except for the following entities:

- Kaplan Colleges Private Limited (India)
   F-14, First Floor, Star City Dist. centre, Mayur Vihar-110091 New Delhi, 110091 India.
- Kaplan International Colleges Limited (Nigeria)
   3rd Floor, Sapetro Towers, No. 1, Adeola Odeku Street, Victoria Island State, Nigeria.
- University of York International Pathway College LLP Heslington Hall, Heslington, York, United Kingdom, YO10 5DD.
- Kaplan Partner Services HK Limited 4/F, Opulent Building, 402-406 Hennessy Road, Wanchai, Hong Kong.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 16. DEBTORS

	Group 25 December 2021 £000	Group 26 December 2020 £000	Company 25 December 2021 £000	Company 26 December 2020 £000
Trade debtors	22,621	14,806	-	552
Amounts owed by group undertakings	97,637	80,389	125,309	121,611
Amounts owed by joint ventures and associated undertakings	1,048	-	-	-
Other debtors	13,954	15,425	8,993	4,945
Prepayments and accrued income	18,541	16,363	403	254
Deferred taxation (note 19)	440	933	45	200
	154,241	127,916	134,750	127,562

Trade debtors are stated after provisions for impairment. Provisions for impairment as at 25 December 2021 were £3,400,000 (2020: £1,908,000).

The amounts due from group undertakings are unsecured and repayable on demand. With the exception of the intercompany loan to Kaplan International Holdings Limited and Kaplan Inc, amounts due from group undertakings are interest free. The average interest rate applied to the Kaplan International Holdings Ltd loans was 2.09% (2020: 2.59%).

There are no other debtor balances due after more than one year (2020: £NIL).

### 17. CASH AND CASH EQUIVALENTS

	Group 25	Group 26	Company 25	Company 26
	December	December	December	December
	2021	2020	2021	2020
	£000	£000	£000	£000
Cash at bank and in hand	4,807	13,009	4,246	9,993
	4,807	13,009	4,246	9,993

At the year end date the cash at bank is secured by way of a intercompany guarantee between group undertakings.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group 25 December	Group 26 December	Company 25 December	Company 26 December
	2021 £000	2020 £000	2021 £000	2020 £000
Trade creditors	9,237	5,998	-	-
Amounts owed to group undertakings	30,536	27,289	94,139	94,949
Corporation tax	2,639	4,478	-	-
Other taxation and social security	2,873	4,802	983	1,237
Other creditors	33	209	-	-
Accruals and deferred income	102,452	91,789	7,413	5,421
	147,770	134,565	102,535	101,607

The amounts owed to group undertakings are unsecured and repayable on demand. With the exception of intercompany loans received from Kaplan Singapore Limited, Kaplan Financial Limited and Hands On Limited, amounts due to group undertakings are interest free.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

19.	DEFERRED TAXATION				
	Group				
				2021 £000	2020 £000
	At beginning of financial year			933	562 371
	Charged to profit or loss		_	(493)	371
	AT END OF FINANCIAL YEAR		=	440	933
	Company				
				2021 £000	2020 £000
	At beginning of financial year			200	223
	Charged to profit or loss			(155)	(23)
	AT END OF FINANCIAL YEAR		-	45	200
		Group 25 December 2021 £000	Group 26 December 2020 £000	Company 25 December 2021 £000	Company 26 December 2020 £000
	Accelerated capital allowances	(225)	933	(58)	200
	Short term timing differences	665	-	103	-
		440	933	45	200

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 20. PROVISIONS

#### Group

	Dilapidations provision £000
At 27 December 2020	2,038
Provision for dilapidations cost	283
AT 25 DECEMBER 2021	2,321

The dilapidations provision is based on the future expected repair costs required to restore the leased buildings to their fair condition at the end of their respective lease terms.

#### 21. SHARE CAPITAL

	25	26
	December	December
	2021	2020
	£	£
ALLOTTED, CALLED UP AND FULLY PAID		
2 (2020:2) Ordinary shares of £1.00 each	2.00	2.00

There is a single class of ordinary shares. There are no restrictions on the distribution of dividends and the repayment of capital. There were no shares issued during the year (2020: none).

#### 22. PENSION COMMITMENTS

The Company contributes to a Group Personal Pension Plan administered by Aviva Insurance. The pension charge for the year amounted to £1,084,000 (2020: £998,000). At 25 December 2021, there were contributions outstanding of £1,000 (2020: £11,000).

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE 52 WEEKS ENDED 25 DECEMBER 2021

#### 23. COMMITMENTS UNDER OPERATING LEASES

At 25 December 2021 the Group and the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	Group 25	Group 26
De	ecember 2021 £000	December 2020 £000
Not later than 1 year	15,314	16,613
Later than 1 year and not later than 5 years	48,310	47,634
Later than 5 years	71,406	83,732
	135,030	147,979

#### 24. RELATED PARTY TRANSACTIONS

There are no related party transactions requiring disclosure as the Company has taken advantage of the exemption within FRS 102 that allows the non-disclosure of transactions or balances with entities that are part of the Group or investments of the group qualifying as related parties where 100% of the company's voting rights are controlled within the Group. The Company is included in the consolidated financial statements of Graham Holdings Company, which are publicly available.

At the balance sheet date the Group was owed £97.6m (2020: £80.4m) from and owed £30.5m (2020: £27.3m) to fellow group undertakings. Interest income of £282k (2020: £425k) from short term loans provided to other group companies.

The Group has a minority interest in the University of York International Pathway a College LLC ('UYIPC'). During the year, the Group provided marketing and recruitment services to UYIPC and charged the UYIPC for other items including contributions into a defined contribution pension scheme on behalf of UYIPC staff. The total costs charged to UYIPC In the year was £1.1m (2020: £1.2m). The Group accounts for income from its interest in UYIPC. In this year, this amounted to £1.1m (2020: £1.6m). At the year end the Group was owed £1.4m by UYIPC (2020: £1.8m). The balances are not secured and are not interesting bearing.

#### 25. POST BALANCE SHEET EVENTS

On 14 April 2022, the Company commenced an agreement to lease a new office building. The lease is a 10 year lease with total future minimum lease payments of £4,485k, subject to review.

#### 26. CONTROLLING PARTY

Throughout the year the Company was a wholly owned subsidiary of the immediate parent undertaking company Kaplan International Holdings Limited, its registered address is Palace House, 3 Cathedral Street, London, England, SE1 9DE. The ultimate controlling party, Graham Holdings Company, is incorporated in the USA. Copies of its consolidated financial statements can be found online on the Graham Holdings company website (www.ghco.com). Its registered address is 1300 North 17th Street, Suite 1700, Arlington VA 22209, United States.